

# AJ LARSON

alexanderjlarson@gmail.com | ajlarsonart.com

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**Video Editor | Social Media | Video Editing | Motion Design | Storytelling**

Accomplished, organized, and detail-oriented professional with outstanding experience in editing video for social media. Is able to match the branding and vision of a marketing director to champion their ideas. Has skills in shot composition, motion design, color correction, sound mixing, and social media.

**CORE COMPETENCIES:** Video Production | Video Editing | Social Media | Color Correction | Shot Composition

**TECHNICAL:** Adobe Premiere | After Effects | Photoshop | Illustrator | Adobe Animate | Adobe Creative Suite

## PROFESSIONAL EXPERIENCE

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**ARK Studios, Centerville, UT | Video Editor | Jan 2024 – Present**

- Assess and implement client needs for social media video content.
- Organize and edit footage provided by clients.
- Provide videos that adopt clients' original style and improve production quality.

**Daz 3D, Salt Lake City, UT | Quality Assurance Tester | Oct 2020 – Mar 2023**

- Ensure that textures, UV maps, polygon counts, and parameters met Daz 3D's standards.
- Analyze lighting, shot composition, and render of 3D scenes submitted to Daz.
- Provide feedback on thumbnails rendered by the 3D artists.
- Manage multiple projects at a time.
- Work in collaboration with the QA Leads to develop effective strategies and test plans.

**UHEAA, Salt Lake City, UT | Software Tester/Business Systems Analyst | Aug 2017 – Jun 2019**

- Design, evaluate, and analyze business requirements for projects involving the automation of student loan repayment plans.
- Communicate and interface with the Agile Team to accomplish business and customer requirements.
- Provide detailed and accurate supporting documents to ensure all business requirements and testing procedures were properly executed.

**UHEAA, Salt Lake City, UT | Late-Stage Delinquency | Apr 2015 – Aug 2017**

- Perform customer service to resolve late-stage student loan delinquencies.
- Successfully utilize conflict resolution and effective communication skills to assist with difficult loan resolutions.

## EDUCATION

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Bachelor's Degree – Film and Media Arts, University of Utah 2023

Associate Degree – Visual Science, Salt Lake Community College 2018

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